



Media Release

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## **MKS Makes a Big Industry Splash at ISC West 2015**

Kicking off their 30th year as a company, the newly rebranded MKS (Micro Key Solutions) made a big splash within the industry during ISC West 2015. The first recognition was for MKS President, Victoria Ferro who was selected by the Women's Security Council as one of the Woman of the Year in the Security Industry. Each year the WSC hand selects a group of Women who have made a significant impact not only to the security industry, but the business sphere and community. The WSC is the most recognized network of security professionals that is constantly promoting and recognizing women doing great things within the industry. "Receiving this award means a great deal to me. The WSC has always done an amazing job of recognizing Women in this often male dominated industry and I am truly humbled to share this award with the other women who were honored this year. It is a big honor to be part of this great group of inspiring women of past and future winners of this award" commented MKS President Victoria Ferro.

MKS was also recognized during ISC West by receiving the Most Valuable Product Award for their new sales and proposal application, MKSales™. This was the first annual MVP award ceremony and was hosted by Security Sales & Integration and took place during the SAMMY Awards Ceremony. The panel of experienced integrators judged the numerous entries and awarded the Business Operations App category to MKSales™. "We built MKSales app with the goal of helping alarm dealers run their sales departments more efficiently and to increase profitability. It is a great honor to be recognized by the industry for it and we are very excited to be part of the first annual MVP award winners" commented MKS Chief Technology Officer, Luis Ortega.

With this great start to their 30<sup>th</sup> year anniversary, MKS doesn't want to stay complacent. They released the new version of their Millennium Series, **Stark™**, numerous upcoming industry shows as well as a few other exciting things planned for the remainder of the year!